|  |  |  |
| --- | --- | --- |
| **Framing Element** | **Traditional Approach** | **Racial Justice Approach** |
| 1. What’s the Problem? |  |  |
| 2. What’s the Cause? *What/Who’s Responsible?* |  |  |
| 3. What’s the Solution? |  |  |
| 4. What Action is Needed? |  |  |
| 5. What Values are highlighted? |  |  |

**Racial Justice Reframing**

**Diabetes**

|  |  |  |
| --- | --- | --- |
| **Framing Element** | **Traditional Approach** | **Racial Justice Approach** |
| 1. What’s the Problem? | High rates of diabetes | Persistent racial inequities in diabetes rates |
| 2. What’s the Cause? *What/Who’s Responsible?* | Poor nutritionLack of exerciseOverweight/Obesity*Individuals* | Food deserts, income inequity, racial redlining in transit and zoning for green space, etc., in communities of colorDisinvestment in communities of colorResidential segregation*Businesses; policy makers* |
| 3. What’s the Solution/Goal? | Improve nutritionIncrease physical activity | Food security in all communitiesEconomic investment in low income communities/communities of colorAccessible and affordable healthy foods in all communities, particularly communities of color |
| 4. What Action is Needed? | Nutrition education classesExercise classes | Food access policies that target roots of inequitiesEconomic policies that invest in communities of colorPartnerships across sectors and with community residents |
| 5. What Values are highlighted? | Individualism; Personal Responsibility; Choice; Individual Freedom | Equity; Justice; Fairness; Shared Responsibility |

**Infant Safe Sleep**

|  |  |  |
| --- | --- | --- |
| **Framing Element** | **Traditional Approach** | **Racial Justice Approach** |
| 1. What’s the Problem? | Infant sleep mortality rates | Persistent racial inequities in infant sleep mortality rates. |
| 2. What’s the Cause? *What/Who’s Responsible?* | Lack of caregiver education, social norms/cultural, substance abuse, mental health *Individuals*  | Black and Latino families are disproportionately affected by the structural causes that impact safe sleep environments. *Businesses; policy makers* |
| 3. What’s the Solution? | Improve caregiver & provider awareness and education of safe sleep practices | Increase outreach and partnerships with Black and Latino communities.Economic investment in low income communities/communities of colorLivable wages in all communities, particularly communities of color |
| 4. What Action is Needed? | Training (for professionals), education for parents, changing social norms, partnerships with hospitals, consistent messaging, communication and marketing tools. | Universal home support for new parentsSafe and affordable housingBetter parental leave policies |
| 5. What Values are highlighted? | Individualism; Cultural sensitivity | Equity; Justice; Fairness; Shared Responsibility |